

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, DC 20549

FORM 8-K

CURRENT REPORT PURSUANT
TO SECTION 13 OR 15(d) OF THE
SECURITIES EXCHANGE ACT OF 1934

Date of report (Date of earliest event reported): November 16, 2010

SKYPEOPLE FRUIT JUICE, INC.

(Exact Name of Registrant as Specified in Its Charter)

Florida

(State or Other Jurisdiction of Incorporation)

000-32249

(Commission File Number)

98-0222013

(IRS Employer Identification No.)

16F, National Development Bank Tower , No. 2,

Gaoxin 1st Road, Xi'an, China

(Address of Principal Executive Offices)

710075

(Zip Code)

011-86-29-88386415

(Registrant's Telephone Number, Including Area Code)

(Former Name or Former Address, if Changed Since Last Report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (See General Instruction A.2. below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item 8.01 **Other Events**

On November 16, 2010, SkyPeople Fruit Juice, Inc., a Florida company, held its third quarter 2010 financial results conference call at 10:00 am ET. A copy of the transcript is attached hereto as Exhibit 99.1 to this Form 8-K.

Item 9.01 **Financial Statements and Exhibits**

99.1 Transcript of the conference call dated November 16, 2010 (The transcript may contain certain errors and omissions as a result of the transcription process. Any corrections that have been made to this transcript have been noted as such in parentheses.)

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

SKYPEOPLE FRUIT JUICE, INC.

Date: November 17, 2010

By: /s/ Spring Liu

Spring Liu
Chief Financial Officer