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UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

*Pursuant to Section 13 or 15(d) of
the Securities Exchange Act of 1934*

March 7, 2011

Date of Report (date of earliest event reported)

SKYPEOPLE FRUIT JUICE, INC.

(Exact name of Registrant as specified in its charter)

Florida

(State or other jurisdiction of
incorporation)

000-32249

(Commission File Number)

98-0222013

(I.R.S. Employer
Identification Number)

**16F, National Development Bank Tower , No. 2, Gaoxin 1st Road,
Xi'an, China**

(Address of principal executive offices, including zip code)

011-86-29-88377216

(Registrant's telephone number, including area code)

Not Applicable

(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item 7.01 Regulation FD Disclosure

SkyPeople Fruit Juice, Inc. (the “Company”) made a presentation about the Company to a limited audience at the Rodman & Renshaw Annual China Investment Conference held in Shanghai, China at 10:40 a.m. on March 7, 2011, Beijing time, or 9:40 p.m. on March 6, 2011, New York time. A copy of the presentation is attached hereto as Exhibit 99.1 to this Form 8-K.

Item 9.01 Financial Statements and Exhibits

99.1 SkyPeople Fruit Juice Inc. presentation dated March 7, 2011

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this Report to be signed on its behalf by the undersigned hereunto duly authorized.

SKYPEOPLE FRUIT JUICE, INC.

Date: March 7, 2011

By: /s/ Spring Liu
Spring Liu
Chief Financial Officer