



23F, China Development Bank Tower  
No.2, Gaoxin 1st Road  
Xi'an, Shaanxi, China 710075

## **SkyPeople's Hedetang Group Donates to School Education in Yi County**

XI'AN, China, Sept. 12, 2016 /PRNewswire/ -- SkyPeople Fruit Juice, Inc. (NASDAQ: [SPU](#)) ("SkyPeople" or "the Company"), a producer of fruit juice concentrates, fruit juice beverages and other fruit-related products, today announced that on September 9, 2016, Hedetang Scholarship Fund, created by SkyPeople's fruit juice division, Hedetang Group, donated funds to the Central Primary School at Zhonghe Town, Yongren Yi Autonomous County, Yunnan Province.

"We take our corporate social responsibilities very seriously and are pleased that we could help the students of Yunnan Province persevere with their education through challenging conditions," said Hongke Xue, Chief Executive Officer of SkyPeople. "Our scholarship program is helping to build the generations of tomorrow and contributing to both individual and societal success by emphasizing education, responsibility and achievement."

Recently, torrential rain triggered flooding in Yunnan Province which destroyed the roads in and around Zhonghe Town, Yongren Yi Autonomous County, and hindered local children from attending school. The senior management of Hedetang Group pledged to realize "zero dropouts from school" by engaging in an extensive out-reach program where they travelled to local families with the timely delivery of Hedetang Scholarships for local children.

Hedetang Group has been dedicated to donating to education in the mountain area of Yunnan Province and has established a specific scholarship fund which has awarded or aided honor teachers, honor students and students in poverty. As of September 2016, Hedetang Group has donated RMB 118,300 to the scholarship fund which has been awarded to 62 honor teachers, 161 honor students and aided 125 students in poverty.

Hongke Xue, Chief Executive Officer of SkyPeople, continued, "The donation initiative of the Hedetang Group provides real benefits to local students. On the one hand, it enables more talented students to study in better conditions, complete their school education smoothly, and grow up healthily in society to achieve their goals. On the other hand, it solves the problems of students in poverty so that they can devote all their attention to school study and complete their primary school education."

The Company finds it encouraging that the first group of students awarded or aided in 2010



23F, China Development Bank Tower  
No.2, Gaoxin 1st Road  
Xi'an, Shaanxi, China 710075

mostly completed their college entrance exam and were admitted by colleges. Hedetang Group will continue to be dedicated to supporting education in the mountain area and with the continued growth of the Company, will support more local students to achieve their life goals and dreams.

"We are proud of Hedetang Group's efforts and are committed to helping to build the local community by helping children to overcome poverty and achieve success," concluded Chief Executive Officer Hongke Xue of SkyPeople.

#### **About SkyPeople Fruit Juice, Inc.**

SkyPeople Fruit Juice, Inc., a Florida company, through its wholly-owned subsidiary Pacific Industry Holding Group Co., Ltd. ("Pacific"), a Vanuatu company, and SkyPeople Juice International Holding (HK) Ltd., a company organized under the laws of Hong Kong Special Administrative Region of the People's Republic of China and a wholly owned subsidiary of Pacific, holds 73.42% ownership interest in SkyPeople Juice Group Co., Ltd. ("SkyPeople (China)") and 100% ownership interest in SkyPeople Foods (China) Co., Ltd. ("SkyPeople Foods China"). SkyPeople (China) and ("SkyPeople Foods China"), together with their operating subsidiaries in China, are engaged in the production and sales of fruit juice concentrates, fruit beverages, and other fruit related products in the PRC and overseas markets. The Company's fruit juice concentrates are sold to domestic customers and exported directly or via distributors. Fruit juice concentrates are used as a basic ingredient component in the food industry. Its brands, "Hedetang" and "SkyPeople," which are registered trademarks in the PRC, are positioned as high quality, healthy and nutritious end-use juice beverages. For more information, please visit <http://www.skypeoplefruitjuice.com>.

#### **Safe Harbor Statement**

Certain of the statements made in this press release are "forward-looking statements" within the meaning and protections of Section 27A of the Securities Act of 1933, as amended and Section 21E of the Securities Exchange Act of 1934, as amended, or the Exchange Act. Forward-looking statements include statements with respect to our beliefs, plans, objectives, goals, expectations, anticipations, assumptions, estimates, intentions, and future performance, and involve known and unknown risks, uncertainties and other factors, which may be beyond our control, and which may cause the actual results, performance, capital, ownership or achievements of the Company to be materially different from future results, performance or achievements expressed or implied by such forward-looking statements. All statements other than statements of historical fact are statements that could be forward-looking statements. You



23F, China Development Bank Tower  
No.2, Gaoxin 1st Road  
Xi'an, Shaanxi, China 710075

can identify these forward-looking statements through our use of words such as "may," "will," "anticipate," "assume," "should," "indicate," "would," "believe," "contemplate," "expect," "estimate," "continue," "plan," "point to," "project," "could," "intend," "target" and other similar words and expressions of the future.

All written or oral forward-looking statements attributable to us are expressly qualified in their entirety by this cautionary notice, including, without limitation, those risks and uncertainties described in our annual report on Form 10-K for the year ended December 31, 2014 and otherwise in our SEC reports and filings, including the final prospectus for our offering. Such reports are available upon request from the Company, or from the Securities and Exchange Commission, including through the SEC's Internet website at <http://www.sec.gov>. We have no obligation and do not undertake to update, revise or correct any of the forward-looking statements after the date hereof, or after the respective dates on which any such statements otherwise are made.

**For more information, please contact:**

**COMPANY**

Cindy Liu, Investor Relations Manager

SkyPeople Fruit Juice, Inc.

Tel: China + 86 - 29-8837-7161

Email: [skypeople\\_annie@163.com](mailto:skypeople_annie@163.com)